



FOR IMMEDIATE RELEASE

Distinctive Appliances celebrates its 35th Anniversary as one of the most influential and successful distributors in the premium home appliance industry.

Mississauga, January 2015 – Distinctive Appliances Inc., Canada’s largest independent distributor of premium home appliances announces that 2015 marks the company's 35th year anniversary of its founding. It all began in the spring of 1980 when Jacques Amiel, a 20 year veteran sales executive for Zenith Corporation, with a finger on the pulse of the Canadian market, recognized what the burgeoning appliance market needed most: a full service high end appliance distributor that would offer a dedicated sales team, brand and product marketing support and complete after sale service and warranty management. Thus the birth of Amiel Distribution Ltd.

Introducing well-known brands to the market, Jacques Amiel’s company has grown to become one of the most influential and successful distributors in the premium home appliance industry, and the largest independent distributor in Canada. Couple a diverse product line-up, ranging from mid to high end European and North American sized appliances, with a large infrastructure to support their clients, and you have a combination that is unmatched in the industry.

Now renamed Distinctive Appliances Inc., some of our reputable US brands – Alfresco, American Range, Coyote, Huebsch, U-Line and Zephyr – and well established European companies – Bertazzoni, Blomberg, Faber, Falmecc, Fhiaba and Fulgor – look to Distinctive first to not only help launch, but to achieve a strong foot hold in the Canadian market as well as in parts of the United States in the American Midwest, then across Kentucky and West Virginia and finally expanding to New England.

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Anthony Amiel, VP of Business Development said, "Distinctive Appliances 35th Anniversary is a tremendous milestone for the company. We plan to commence our festivities at this year's Toronto Interior Design Show being held at the Metro Toronto Convention Centre on January 22nd-25th. We have partnered with one of Canada's oldest cabinet makers, Paris Kitchens. Our booth will celebrate the history of both companies along with introducing the latest in kitchen innovation and design."

Anthony added, "To Distinctive's customers, suppliers and employees, current and future, it has been a wonderful achievement. We thank you for your support and loyalty to Distinctive. Together we've helped families create wonderful kitchen spaces to share with each other."

About Distinctive Appliances

Distinctive Appliances is one of the most influential and successful distributors in the premium home appliance industry, and the largest independent distributor in Canada. Explore our spacious showrooms and be amazed by our complete kitchen displays. Sit down with one of our talented product specialists who will provide you with the necessary information to make your dream kitchen come true. Distinctive Appliances operates premium facilities in the greater Montreal and Toronto areas, with additional facilities in Wixom, Michigan and at Chicago's renowned Merchandise Mart. Although our state of the art showrooms do not sell directly to the public, we offer the best in product education and demonstrations. A guided tour through our lineup will help you match your requirements with the product that will not only meet your discerning needs, but cater to your whims.

For more information visit <http://www.distinctive-online.com>.

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